



trust for  
healthcare  
excellence

*Promoting the collective efforts and conditions necessary for health and healthcare excellence*

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### Please Join Us

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Monday, July 14, 2008  
8:00 AM - 4:00 PM

Multnomah Athletic Club

1849 SW Salmon St.  
Portland, OR 97205

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### Registration Information

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Registration Fee:  
\$195.00

To register, please call  
The Trust at:

(503) 384-2040

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### Questions or Comments

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Please contact us:

phone:  
(503) 384-2040

email:  
info@trustforhealth.org

9427 SW Barnes Road  
Suite 590  
Portland, OR 97225

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## The Medical Home: Exploring Northwest Initiatives

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There is perhaps no concept more central to the idea of delivery system re-design than that of the medical home. Initially introduced by pediatricians in the 1970's, the medical home has evolved to represent the ideals of an integrated system of patient-centric care; one that healthcare professionals and organizations nationwide are vigorously pursuing.

The Trust for Healthcare Excellence invites healthcare professionals, leaders, and advocates from the Northwest to join us on July 14th as together we open a broader dialogue about the Medical Home and examine the potential benefits for health and healthcare in our communities.

There are several well-respected organizations in the Northwest, each with their own active, often significant, projects. Others have comprehensive plans for future implementation. The meeting on July 14th is an opportunity to hear from those groups and to explore the details of this important work; what's going well and where the areas for improvement are.

Who should attend:

- Healthcare Professionals
- Advocates, Leaders & Administrators
- Medical Students, Residents & Fellows
- Anyone interested in the Medical Home Concept

Please join us Monday, July 14th as together we continue to advocate and work for an improved healthcare delivery system.

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## About The Trust for Healthcare Excellence

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The Trust for Healthcare Excellence ("The Trust") is a Portland, Oregon-based not-for-profit organization focused on rebuilding the foundations for health and healthcare excellence in the United States by engaging in a diverse and synergistic set of strategies. Through leadership, partnerships, and action we are fostering a series of coordinated efforts to drive more appropriate and rapid healthcare reform.

The Trust's primary focus will be on improving and integrating four different but highly related areas that impact health and healthcare outcomes in the US: (1) the healthcare delivery system, (2) health professional education, (3) public health, and (4) the media and health. All Trust initiatives will encourage "middle out" leadership in an effort to cultivate a more unified, cohesive voice and develop solutions to drive systematic healthcare change.

While The Trust is a young organization, the work represents a call to action and an opportunity to reflect on the social imperatives facing all healthcare professionals. Together our efforts will, in time, have a profound impact.